#### ਵੇ **Playbook** Better Care for People with Complex Needs

## Using Population Identification Strategies to Tailor Care for Individuals with Complex Needs



May 17, 2021, 12:30-2 pm ET

Made possible with support from the Seven Foundation Collaborative —Arnold Ventures, The Commonwealth Fund, The John A. Hartford Foundation, the Milbank Memorial Fund, Peterson Center on Healthcare, the Robert Wood Johnson Foundation, and The SCAN Foundation.

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## Questions?



#### BetterCarePlaybook.org



## Welcome & Introductions



## About the Better Care Playbook





Robust online resource center offering the latest knowledge on evidence-based and promising practices for people with complex health and social needs



Provides practical how-to guidance to inform health system leaders, payers, policymakers and others on strategies to improve care for high-need, high-cost populations

Coordinated by the Center for Health Care Strategies through support from seven leading national health care foundations — Arnold Ventures, The Commonwealth Fund, The John A. Hartford Foundation, the Milbank Memorial Fund, Peterson Center on Healthcare, the Robert Wood Johnson Foundation, and The SCAN Foundation.

## www.BetterCarePlaybook.org

## Agenda

- Welcome and Introductions
- Kaiser Permanente: Using Population Identification Methods to Inform Complex Care Management
- New York City Health + Hospitals: Employing a System-Wide Tool to Identify and Treat Patients with Complex Needs
- CareOregon: Leveraging Data Analytics to Predict Rising Risk Populations within a Managed Care Plan
- Moderated Q&A

## **Today's Presenters**



**Rachel Davis, MPA** Director, Complex Care, Center for Health Care Strategies



Anna Davis, PhD Research Scientist-Investigator, Center for Effectiveness and Safety Research, Kaiser Permanente



Michelle Wong, MPH, MPP Director, Care Management Institute, Kaiser Permanente



Anne Marie Young, MBA Director of Complex Care, New York City Health + Hospitals



Jillian Diuguid-Gerber, MD Lead Physician, Woodhull Hospital Primary Care Safety Net Clinic, New York City Health + Hospitals



Jonathan K. Weedman, LPC, CCTP Vice President, Population Health, CareOregon

## Significance of Population Identification in Complex Care

- Individuals with complex health and social needs are a heterogenous population.
- The effectiveness of specific complex care interventions depends on whether they engage the people who will most benefit from them. A "one size fits all" approach won't work for everyone.
- Many complex care interventions have identified populations based on by cost/utilization measures, medical diagnoses, and/or insurance status- there is a lot more under the surface!
- Better understanding the population supports more targeted and tailored interventions.

## Using Population Identification Methods to Inform Complex Care Management

#### Anna Davis, PhD, MPH

Research Scientist, Kaiser Permanente Center for Effectiveness and Safety Research Instructor, Kaiser Permanente Bernard J Tyson School of Medicine

Michelle Wong, MPH, MPP Director, Care Management Institute

May 17, 2021

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#### The CORAL Research Program: Complex Care Collaboration: Operations, Research and Leadership

- Goal: Pair KP research investigators with operational leaders to generate actionable evidence to improve Complex Needs care.
- Administrative Lead: Elizabeth Bayliss, MD, MSPH
- Sponsor: Garfield Memorial Fund
- Four projects were funded in 2018; a second set of funded projects was launched in 2020

#### Today's talk focuses on two CORAL studies:

Operationalizing a Taxonomy of Populations with Complex Needs	Pls: Anna Davis & Michael Gould
Meaningful Outcomes & Missed Opportunities	Pls: Richard Grant, James Ralston, Elizabeth Bayliss





# Operationalizing a Taxonomy of Populations with Complex Needs

#### **Research Team**

Anna C. Davis, PhD, MPH -- Co-PI Michael K. Gould, MD, MS -- Co-PI John Chen, MD -- Clinical Champion Thearis Osuji, MPH -- Research Project Manager Aiyu Chen, MPH -- Research Data Analyst

Sponsor: Garfield Memorial Fund





## **Project Overview**

- This study explored the many ways in which complex populations have been conceptualized and operationalized
- Our goal was to provide insights to support informed population selection decisions for complex care interventions
- Rationale:
  - In practice, complex care programs generally use a set of criteria to select eligible patients, based on characteristics such as prior costs, prior utilization, or clinical conditions
  - Selection of a target population is central to intervention planning
  - Little consistency in how cohorts of patients with complex needs are defined or described



## **Two Stages of Work**

#### Aim 1

Catalogue approaches to conceptualizing and operationalizing complex population definitions using pragmatic review of the literature and key informant interviews

#### Aim 2

Leverage available data to **explore the implications of using different approaches** for identifying patients with complex needs

Population Health Management







Population Health Management

## Identifying Populations with Complex Needs: Variation in Approaches Used to Select Complex Patient Populations

Anna C. Davis 🖂, Thearis A. Osuji, John Chen, Lindsay Joe L. Lyons, and Michael K. Gould

Published Online: 17 Sep 2020

#### **Question:**

How varied are the approaches being used to define populations with complex needs?

#### Methods:

- Pragmatic review of the literature via PubMed and key informant interviews
- Data abstraction to capture specific criteria used for defining the study populations
- Thematic analysis guided by a deductive coding process and data displays

Anna C. Davis, Thearis A. Osuji, John Chen, Lindsay Joe L. Lyons, and Michael K. Gould. Identifying Populations with Complex Needs: Variation in Approaches Used to Select Complex Patient Populations. Population Health Management. Epub ahead of print <a href="http://doi.org/10.1089/pop.2020.0153">http://doi.org/10.1089/pop.2020.0153</a>







## Deriving a Typology of Criteria



Full text available from Population Health Management: http://doi.org/10.1089/pop.2020.0153





Davis & Gould

Davis & Gould

## **Common Themes**

Most studies employed a combination of criteria across several domains to structure their complex population



75 of the 90 complex population definitions (83.3%) included a cost-based criterion, a utilization-based criterion, or both



35 of 90 complex population definitions (38.9%) included a health conditionsbased criterion



19% - 20% of these population definitions also included a subjective component (e.g., referral or screening of the candidate patient list)

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Full text available from Population Health Management: http://doi.org/10.1089/pop.2020.0153



## Variation in Criteria Specifications

Even within the common conceptualizations of complexity, we observed an array of distinct criteria specifications

4+ treat and release emergency department visits in the prior year 1+ **inpatient stay** in the prior year

2+ emergency department visits in the prior **28 days** 

3+ emergency department visits or inpatient stays in the prior year

Predicted inpatient readmission risk score of ≥50 out of 100 within the next year

## Concept of "frequent acute care utilizer"

Full text available from Population Health Management: http://doi.org/10.1089/pop.2020.0153





## Conclusions

- "Schools of thought" in population identification methods were unsurprising
- Variability in details of criteria specifications
- Very little information is available about how important such distinctions in criteria specifications are
- Vague language (e.g., "high utilizers") creates potential confusion about comparability of seemingly similar cohort definitions
- Better understanding the implications of population selection decisions is critical to interpreting and comparing results of interventions



Full text available from Population Health Management: <u>http://doi.org/10.1089/pop.2020.0153</u>







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## Meaningful Outcomes & Missed Opportunities

#### **Research Team**

Richard W. Grant, MD, MPH -- Co-PI James D. Ralston, MD, MPH -- Co-PI Elizabeth A. Bayliss, MD, MSPH -- Co-PI

Sponsor: Garfield Memorial Fund







#### **Original Investigation** | Health Informatics

#### Use of Latent Class Analysis and k-Means Clustering to Identify Complex Patient Profiles

Richard W. Grant, MD, MPH<sup>1</sup>; Jodi McCloskey, MPH<sup>1</sup>; Meghan Hatfield, MPH<sup>1</sup>; <u>et al</u>

December 11, 2020

#### Question:

What distinct patient profiles can be identified within a population of the most medically complex patients?

#### Methods:

- 104,869 KPNC members with COPS > 14 and high ED or LOH
- Latent Class Analysis (LCA)
- 97 clinical variables from multiple domains (medication classes, procedures, lab results, utilization, SES, durable medical equipment)

Grant RW, McCloskey J, Hatfield M, et al. Use of Latent Class Analysis and k-Means Clustering to Identify Complex Patient Profiles. *JAMA Netw Open.* 2020;3(12):e2029068. doi:10.1001/jamanetworkopen.2020.29068





#### Seven Patient Profiles Derived From Latent Class Analysis: Defining Features and Suggested Management Strategies

Profile Key defining features Highest acuity Patients with highest utilization (both inpatient and outpatient) with most comorbid conditions Older patients with Older patients with high prevalence of CVD CVD-related conditions and complications Frail elderly Oldest group with highest 1-y mortality and most frailty-related needs High outpatient utilization and medical Chronic pain needs complicated by mental health management needs Active cancer Intensive oncologic therapy with associated medical and pain treatment management issues **Psychiatric illness** Severe mental illness complicated by low income, social needs, and pain management Prevalent comorbidities but fewer Less clinically engaged visits

Full text available from JAMA Network Open: http://doi.org/10.1001/jamanetworkopen.2020.29068





Grant, Ralston & Bayliss

#### Conclusions

- Highly medically complex patient populations may be categorized into distinct patient profiles
- Patient clusters may be amenable to varying intervention strategies
- Although some group profiles were labeled by a key distinction, such as undergoing chemotherapy, every patient in each profile also had multiple other chronic conditions
- Care programs focused on supporting a single issue are not likely to fit the full range of needs in this medically complex patient population

Full text available from JAMA Network Open: <u>http://doi.org/10.1001/jamanetworkopen.2020.29068</u>



## Reflections





#### Kaiser Permanente Complex Needs Strategic Direction



Kaiser Permanente's Complex Needs initiative identifies health care delivery models that improve care for individuals who experience a combination of medical, functional, behavioral, and social needs.

This work:

- Builds bridges across system-level siloes between research, care delivery, and clinical decision makers
- Tests and evaluates patient-centered interventions
  and systems across Kaiser Permanente
- Partners with external organizations to advance the field and evidence-base for Complex Care





#### Kaiser Permanente Complex Needs Learning Approach



CORAL

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## Thank you!

Contact: Anna.Davis@KP.org





#### **Complex Care at NYC H+H**

An Overview of our Operational Guide for Health Systems and Experience with Designing a Safety Net Clinic Program for Complex Care

CHCS Webinar May 17, 2021 Jillian Diuguid-Gerber, MD, *Lead Physician Safety Net Clinic Woodhull* Anne Marie Young, MBA, *Director Complex Care* 





#### **Key Elements of Our Operational Guide**

Identify	<b>Risk scoring and stratification:</b> using data and analytics to identify patients with complex needs
Understand	Segmentation: combining analytics with clinical insight to understanding patients with complex needs
Treat	<b>Targeting</b> : tailoring care models to fit needs and behaviors of patients with complex needs

<u>Complex Care Operational Guide</u> contains open-source implementation tools which can be customized and used to support health systems' efforts to identify, understand, and treat patients with complex needs.

Identify

 Risk scoring and stratification: using data and analytics to identify patients with complex needs

#### H+H Selected Approach: Predictive Modeling

Predictive modeling allows for proactive population risk scoring, which could be used to identify people who will generate the majority of costs or service utilization in the future or are at highest risk for poor health outcomes.

- NYC Health and Hospitals developed a payor-agnostic risk model for superutilization using administrative and clinical data. This did not require advanced EHR functionality or proprietary claim-based rules, making it timely and affordable for our system.
- Access H+H's nonproprietary, open source predictive model here: <u>https://www.ncbi.nlm.nih.gov/pmc/article</u> <u>s/PMC5910357/</u>

#### An All-Payer Risk Model for Super-Utilization in a Large Safety Net System

Jeremy Bring, SA<sup>1</sup>, Spitha Goglo, PhD, MPH<sup>2</sup>, Remie Newton-Dame, MPH<sup>2</sup>, Jesse Singer, DO, MPH<sup>2</sup>, and Dave A. Chalahi, MD, MSc<sup>12</sup>

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J Gen Intern Med 485 (2014) DCC 10.1007/s1008-028-029-0 17The Authorith 2019, Tills of tells in an open access publication

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#### INTRODUCTION

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#### METHODS

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UnderstandSegmentation: combining analytics with clinical insight to<br/>understanding patients with complex needs

#### **Example: Early Data Driven Segmentation at H+H**



Understand

**Segmentation:** combining analytics with clinical insight to understanding patients with complex needs

#### **Tool: Qualitative Segmentation**

#### **Critical point in time**

Mixed medical and behavioral health needs with acute utilization driven by recent life event

- •Recent onset, illness exacerbation
- •Change in health, lifestyle, environment, social status
- •High ED (psych, CD, and medical), low IP, some ambulatory
- "Undertreated," potentially undiagnosed

#### Capable, but conflicted

*Primarily medical needs, with utilization driven by preference and perception* 

- Primary care sensitive conditions
- "Avoidable" utilization
- Patient preference/beliefs/values not aligned with existing ambulatory care offerings

#### Struggling to self-manage

Mixed behavioral and medical health needs, compounded by limited ability to live independently

- Mixed BH and medical complexity
- •Functional limitations, DME and skilled nursing needs
- High IP admissions, outpatient MH and geriatrics utilization, polypharmacy

#### **Disconnected by disparity**

Mostly medical needs, potentially underlying SUD, with significant social risk as barrier to aftercare

- •Appropriate ED/IP utilization
- •Unable to follow-up with aftercare
- •Social risk (uninsured, undocumented)
- Conditions worsen, result in readmissions and revisits in ED

## Seeking relief from serious illness

High disease burden, mostly medical, but also serious, persistent mental illness, with limited insight into prognosis

- Advancing illnesses, palliative care needs for symptom management
- High IP admissions, ED visits, and specialty

## Basic needs for better health

Significant behavioral health, with some chronic medical conditions, but lacking basic resources to get well

- Lacking basic fundamentals: housing, social support, food security
- •Health outcomes limited by resources

Treat

**Targeting**: tailoring care models to fit needs and behaviors of patients with complex needs

#### Model Domains:

 Enhanced Medical Home

#### Home and Community Models

#### Transitional Care Models

Match available care model programs to patient segments; identify the gaps in health system.

#### Matching Models to Segments: Intensive Primary Care

# Critical point in<br/>timeMixed medical and behavioral<br/>health needs with acute<br/>utilization driven by recent life<br/>eventCapable, but<br/>conflictedStruggling to self.<br/>manageDisconnected by<br/>Loss ty medical needs, potentiality<br/>social risk as barrier to aftercameCapable, but<br/>conflictedStruggling to self.<br/>manageDisconnected by<br/>budderlying SUD, with significant<br/>social risk as barrier to aftercameStruggling to self.<br/>potentiality to live<br/>inted ability to liv



#### NYC H+H Complex Care Pilot: Designing the Primary Care Safety Net Clinic, An Intensive Primary Care Model

#### **Clinic Mission:**

- 1. To effectively engage homeless patients with complex barriers to primary care.
- 2. To provide dignified, trauma-informed care focused on patient-oriented care goals while addressing addiction, mental health, and chronic disease.
- 3. To implement an interdisciplinary care team model in a safety-net health care system combining primary care, social work, care coordination, and nursing.





#### **Staffing Model for Safety Net Clinic Pilot**

#### **Hospital-Based Staff**



#### Support Staff via Partnerships





# Tips: Replicating a Pilot Program for Patients with Complex Needs

- Conduct a needs assessment to determine what subpopulations may not have existing resources or lack sufficient resources within the health system or community.
- Identify existing resources (space, staffing) that may be underutilized or in the process of being phased out.
- Start small and iterate based on experience, patient feedback, and provider feedback.
- Target outreach to external organizations with shared mission or population focus; prioritize internal stakeholder outreach (just as important!)

## CareOregon: Leveraging Data Analytics to Predict Rising Risk Populations

Jonathan Weedman, LPC, CCTP Vice President, Population Health

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## The CareOregon Family

For more than 25 years, CareOregon has offered health services and community benefit programs to Oregon Health Plan members. Today, we support the needs of 450,000 Oregonians through three coordinated care organizations, a Medicare Advantage plan, a Tribal Care Coordination program, a dental care organization, and in-home medical care with Housecall Providers. CareOregon members have access to integrated physical, dental and mental health care, and substance use treatment. We believe that good health requires more than clinics and hospitals, so we also connect members to housing, fresh food, education and transportation services. CareOregon is a missiondriven, community non-profit with offices in Portland, Medford and Seaside, Oregon.





## **CareOregon's Mission** *Why we exist*

Inspire and partner to create quality and equity in individual community health.

## **CareOregon's Vision**

#### Where we are going

Healthy communities for all individuals, regardless of income or social circumstances.



## Population Segmentation

**Rising Risk** 



## A Brief History







Collective Medical-Stayer, Joiner, leaver Marrying the right intervention with the right population Using data to guide our process



## **Historical State**



Acute episode identified members for care coordination



Interventions were reactive to ED visit or IP hospitalization



Criteria-based programming (x ED visits in x time) rather than proactive identification



## **Proactive Future**

Identifying members prior to acute episodes (IP hospitalization, ED, etc.)

Proactively outreach to members likely needing more attention (yours, mine and ours)

Use data to identify the physical, social and behavioral health needs of members and how they contribution to the health decline process

Successfully disrupt or delay the process of health decline



## Current Model - Pop Seg 1.0



# What is Segmentation?

Process of putting people into groups based on *similarities* 

Commonly used in marketing







## Why Segment?

- Understanding our population based on specific patterns/behaviors/needs
- Inform resource allocation to address those specific needs
- Observe population level trends over time (are members collectively getting more healthy, more sick, etc.)
- Identify member-level trends by provider/clinic to inform opportunities for quality improvement and support



## **How Segmentation Works**



careoregon.org | page 46



#### Segmentation – Model Development



#### **Algorithm Output**







#### **Total CareOregon Population**

- Utilization patterns of members/patients
- Provides framework for how we can communicate and match the correct intervention with the need



#### Understanding Segments: Rising Risk





At least 4 chronic conditions, 20% have severe mental health issues, have one hospital dominant condition, prevalent conditions are diabetes, hypertension, low back pain, and asthma



Engagement with PCP/Specialists and OP care, no significant ED/IP use



 Member may need to connect with BH specialist at clinic and/or need referral to specialty MH

2) Make sure member's conditions/medications are reviewed





Has multiple medical conditions



Have high engagement with PCP/Specialists (on average 30+ OP visits), few IP/ED visits Highest rate of specialist visits than any other segment

Highest prevalence of Cancer & Rheumatoid Arthritis compared to other segments



1) Clinic does review of patient on a regular cadence to ensure medical issues are addressed

#### Understanding Segments: Rising Risk





Mostly in their 30's with no chronic conditions, 30%-40% have SUD and half use tobacco.



On average has 5+ ED visits, less likely to engage with PCP



- 1) Connect member to SUD treatment and/or PCP
- 2) Connection to community resources that are age appropriate



#### **Chronic Uncoordinated**



Has at least 4 chronic conditions and 2 hospital dominant conditions, and on average takes medications with over 20 ingredients



Has had at least one unplanned IP stay, a couple ED Visits 50% of members in Chronic Uncoordinated segment are frail & 50% of them also use Ambulance (~n=1,800)



- 1) Focus on IP transitions to ensure member has f/u appointment with PCP and med rec happens
- 2) Clinic focuses on medications and makes sure member's meds are correct and being taken
- 3) Ensure member is attending appointments and has support as needed to make sure they get needs met



## **Application Concept**









careoregon.org | page 53

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## Lessons Learned



Finding the right "signals" is challenging



Current model isn't predictive



Need to develop a lens into member impactability



Language is importantsimplified for providers and trauma informed for members



## **Next Steps**



Readjust model to include predictive analytics (Pop Seg 2.0)



Develop mechanism for indicating impactability



Test with clinic and community partner(s)



Create clear road map of "Yours, Mine, and Ours"



Work collaboratively with network to build workflows for road map



Develop evaluation to determine true changes to risk status





## Question & Answer



## Questions?



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## Linked Resources

- Kaiser Permanente
  - Identifying Populations with Complex Needs: Variation in Approaches Used to Select Complex Patient Populations
  - Use of Latent Class Analysis and k-Means Clustering to Identify Complex Patient Profiles
- NYC H+H: <u>Operational Guide to Identify</u>, <u>Understand</u>, and <u>Treat High-Need Patients</u>
- CareOregon: Identifying "Rising Risk" Populations: Early Lessons from the Complex Care Innovation Lab

## Share Your Successes on the Playbook

- Have you established a promising practice?
- Published a study about your complex care program?

The Playbook welcomes content submissions to help spread best practices in complex care.

www.BetterCarePlaybook.org





## Thank you!

Please submit your evaluation survey.

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